CALL FOR DEMONSTRATIONS

ITS America Conference & Expo, taking place April 24-27, 2023 (Conference: April 24-27 | Expo Hall: April 25-27) at the Gaylord Texan Resort, will explore *Implementing Innovation for All* and bring together the entire intelligent transportation community for thought-provoking education, networking, and demonstrations exploring the technologies and solutions that will enable a better future.

Demonstrations offer a live, first-hand opportunity for ITS decision-makers and influencers to experience and learn about the latest innovations and future mobility possibilities. Previous demonstrations include:

- Automated Vehicle Safety Systems
- Autonomous Vehicles
- Cellular Vehicle to Everything Applications
- Connected Vehicle Applications
- Emergency Vehicle Pre-emption Systems

- Innovative Work Zone Safety Systems
- Mobile Mapping Systems
- Pedestrian Sensors
- Transit Signal Priority & Truck Platooning

DEMONSTRATORS RECEIVE

- Company name and logo recognition as an official demonstration sponsor on any marketing collateral pre-show, on-site, and post-show marketing collateral. Including, but not limited to, event website, conference schedule, mobile app, on-site signage, etc.
- Opportunity to provide collateral to all attendees participating in demonstrations

Non-exhibitor additional inclusions:
- Bronze Showcase Listing
- Four (4) exhibit hall badges
- Emperia lead retrieval

EXHIBITOR RATE - $8,000 PER DEMONSTRATION   **NON-EXHIBITOR RATE - $9,500 PER DEMONSTRATION**

Deadline to submit your interest to demonstrate at this year's ITS America Conference & Expo is **FRIDAY, FEBRUARY 10, 2023.**

Demonstration space will be available on a first come, first served basis, so be sure to express your interest early. If your demonstration is approved, you will work with your ITS America Conference & Expo sales representative to finalize your agreement, location, and price.

To submit your demonstration and learn more, visit: **itsamericaevents2023.com/demos**.