



Joint Webinar

Smart Mobility for Better Life

ITS Korea에서는 국토교통부 '2021년 ITS 국제협력 용역'의 일환으로 오는 **2월 16일 오후 3시부터 6시까지** ITS Korea X ITS Malaysia 조인트 웨비나를 개최합니다. 이번 웨비나에서는 한국과 말레이시아의 ITS 정책 및 기술 동향을 소개하고, 향후 우리 기업과 말레이시아 현지 기업과의 1:1 온라인 미팅도 진행될 예정이오니 교통·ITS 기업 관계자 분들의 많은 관심과 참여 부탁드립니다.

행사 개요

- 주제 : Smart Mobility for Better Life(더 나은 삶을 위한 스마트 교통)
- 주최·주관/후원 : ITS Korea, ITS Malaysia / 국토교통부
- 일시/장소 : 2022.02.16.(수), 15:00 - 18:00(한국시간 기준) / 온라인 개최(Zoom)
- 참여 방법 : '우측 상단 QR코드 스캔' 또는 '<https://qrco.de/20220216>'으로 접속(암호 : 220216)
- 문의처 : 국제협력팀 고하영 선임연구원(031-478-0456, hazero@itskorea.kr)

프로그램

15:00 - 15:05 **[ITS Korea] 개회사**
김창연 부회장, ITS Korea

15:05 - 15:10 **[ITS Malaysia] 개회사**
Datuk Sri Ismail Md Salleh, President, ITS Malaysia

15:10 - 15:15 **[강릉시] 축사**
김한근 강릉시장, 강릉시청

[Session 1] 한국의 ITS 정책 및 기술 동향

15:15 - 15:35 **Perspective of Future Transport with Digital Infrastructure in Korea**
장유진 사무관, 국토교통부

15:35 - 15:45 **Path toward Smart City - Vision and Opportunities in Gangneung**
이석제 팀장, 강릉시청

15:45 - 16:05 **International Standardization for Green & Smart Mobility Services based on Automated Driving Systems**
문영준 센터장, 한국교통연구원

16:05 - 16:25 **A.I transformation for better traffic control**
전재호 차장, 렉스젠(RexGen)

[Session 2] 말레이시아의 ITS 정책 및 기술 동향

16:25 - 16:45 **eMobility Development in Malaysia and Initiatives Towards ITS Application in ASEAN**
Mohd Sharulnizam Bin Sarip, Chief Technology Officer, Marii

16:45 - 17:05 **Malaysia National Intelligent Transportation Management Centre : A Way Forward**
Ir. Mohd Fairuz Bin Muhamad, Ministry of Works(MOW)

17:05 - 17:25 **Mid-size Smart City-ITS : innovating the future we want - a journey**
by Alan Wong, Leader of ITS Malaysia Sabah Chapter Team

17:25 - 17:45 **질의응답(Q&A)**

17:45 - 17:55 **폐회**

2022 ITS MALAYSIA X ITS KOREA

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Smart Mobility for Better Life

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- **Theme** Smart Mobility for Better Life
- **Hosted/Organized by** ITS Malaysia & ITS Korea
- **Sponsored by** Ministry of Land, Infrastructure and Transport(MOLIT)
- **Date&Time** 14:00 - 17:00(MYT), Feb. 16th (Wed), 2022 / Online(Zoom)

Program

- 14:00 - 14:05 [ITS Korea] Opening Remarks by Chang-Yeon Kim, President, ITS Korea
- 14:05 - 14:10 [ITS Malaysia] Opening Remarks by Datuk Sri Ismail Md Salleh, President, ITS Malaysia
- 14:10 - 14:15 [Gangneung City] Congratulatory Remarks by Han-Geun Kim, Mayor, Gangneung City

[Session 1] Korean Session

- 14:10 - 14:30 Perspective of Future Transport with Digital Infrastructure in Korea by Dr. YooJin Chang, Deputy Director, Smart Road Team, MOLIT
- 14:30 - 14:40 Path toward Smart City - Vision and Opportunities in Gangneung by Seok-Je Lee, Manager, Gangneung City
- 14:40 - 15:00 International Standardization for Green & Smart Mobility Services based on Automated Driving Systems by Dr. Young-Jun Moon, Chief Director, The Korea Transport Institute(KOTI)
- 15:00 - 15:20 A.I transformation for better traffic control by Jeff Jun, Deputy General Manager, RexGen

[Session 2] Malaysian Session

- 15:20 - 15:40 eMobility Development in Malaysia and Initiatives Towards ITS Application in ASEAN by Mohd Sharulnizam Bin Sarip, Chief Technology Officer, Marii
- 15:40 - 16:00 Malaysia National Intelligent Transportation Management Centre : A Way Forward by Ir. Mohd Fairuz Bin Muhamad, Ministry of Works(MOW)
- 16:00 - 16:20 Mid-size Smart City-ITS : innovating the future we want - a journey by Alan Wong, Leader of ITS Malaysia Sabah Chapter Team
- 16:20 - 16:40 Q&A
- 16:40 - 16:50 Closing Remarks and Adjourn