

GLOBAL MOBILE VISION 2022

Organizer



The Largest ICT Trade Show in KOREA!

Global Mobile Vision, GMV Trade & Investment Business Meeting

Dates 17~18th, May. 2022 / InterContinental Seoul Parnas Grand Ball Room
19~27th, May. 2022 / Online [Online Business Meeting Week]

Organizer **kotra** Korea Trade-Investment
Promotion Agency

FIELDS



Mobile & Network

Software and device related to both wired and wireless communication service



Machine Learning · AI

AI, big data, and cloud service



Multimedia Content & Service, Metaverse

Digital contents and service



Mobility, M2M, Robot

Hardware & software related to autonomous driving



Smart City, Smart Factory, Smart Farm

ICT hardware & software related to the smart industry

SCALE



300 Korean corporations



250 International buyers

REGISTRATION AND INQUIRIES

Registration
4.1~4.25

Scheduling for Meeting
5.1~5.12

Proceeding Online Business Meeting
5.19~5.27

Registration website www.gmv.or.kr

Inquiries gmv@kotra.or.kr / +82 2-3460-7467,7463

GMV 2021

Total quotation negotiated in biz meetings

\$82M



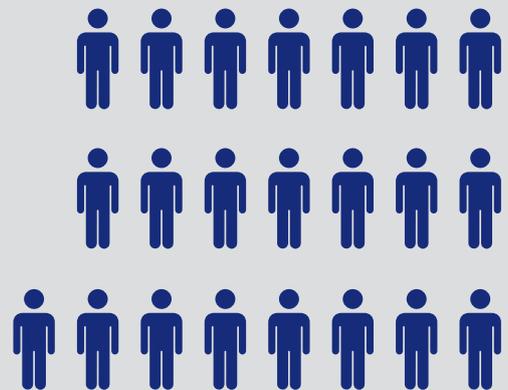
445

Total exhibitors



Participated Buyers/VCs

217



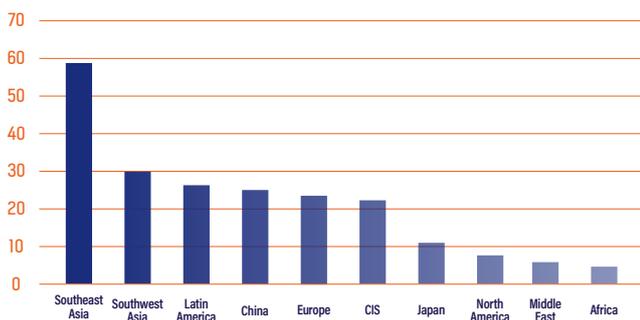
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Supported by overseas trade centers of KOTRA



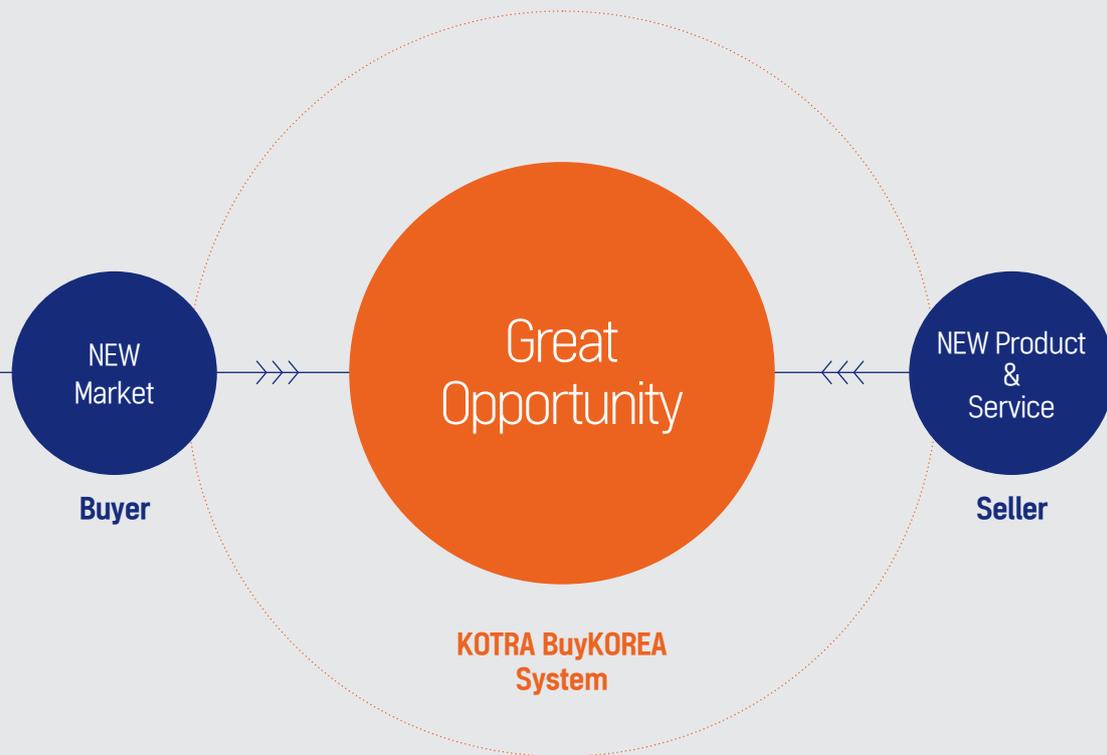
2021 buyers by regions



2019~2021 major buyers



BUSINESS MEETING ARRANGEMENT PROCESS OF KOTRA



127 KOTRA overseas offices invite sellers and buyers

- Holding biz meetings with approved & promising sellers and buyers
- Bring the latest ICT news from the other countries in the conference and the seminar

Customized meeting schedules to maximize the satisfaction of the participants

- Using the Online Business Matching System to optimize the schedule to the local time
- Operating the Live Exhibition Touring Program

Provide professional supports

- Providing the professional business meeting interpreter service
- Aiding the offline MOU & contracting events between the sellers and the buyers

The follow-up managing through the related KOTRA events

- K-Globals @ China and the Silicon Valley
- Global ICT Centers (Silicon Valley, Tokyo, and Beijing)
- Annual 1:1 business meetings in the fields and by the locals